

## Eligibility Requirements

The Rensselaer Heroes Banner Program is being established to proudly display and recognize veterans from the City of Rensselaer.

To qualify, honorees must meet the following requirements:

- \* Born in Rensselaer, was or is a resident when enlisted.
- \* Served or is serving in the Army, Navy, Air Force, Marines or Coast Guard.

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner, Banners may be sponsored by individuals or organizations and are responsible for the full cost of the banner.

Banners shall be displayed every year, from mid May until mid November for three years. At the end of the third year, banners may be picked up at the Building Department.

## Mayor Richard Mooney

Administered by:  
**Planning  
&  
Development Agency**

Charles Moore  
Of the  
City of Rensselaer

City of Rensselaer  
62 Washington St.  
Rensselaer NY  
12144  
(518) 465-1693  
(Fax) 465-2031

## City of Rensselaer's Heroes Banner



### **How to order a Banner?**

Please complete the application form, including the serviceperson's name and branch of service (Army, Navy, Air Force, Marines or Coast Guard) as well as a check payable to the City of Rensselaer with "Rensselaer Heroes" in the memo line in the amount of **\$185** and Mail to:

City of Rensselaer  
Treasurer's Office  
62 Washington St.  
Rensselaer NY 12144

To process the application, please include proof of Rensselaer residency for serviceperson or immediate family ( i.e. copy of utility bill or driver's license ) and verification of active duty dates. (i.e. copy of military orders or military ID)

Available spaces are determined on a first-come, first serve basis. All Banner locations shall be determined by the City. A banner sponsor cannot select a specific location, If more banners are ordered than poles available, Banners will be installed on a year to year rotating basis.

#### **Costs:**

City has identified a reputable vendor to print the Rensselaer Heroes banners. Additionally the hardware installation and removal are included in the total cost.

#### **Custom Banner Total Cost \$185**

For additional information:  
Please contact  
(518)465-1693  
or  
banners@rensselaerny.gov

Please Print/type the name of the serviceperson as it should appear on the banner and indicate the branch of service on the lines provided below.

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Suffix (if any. Jr/Sr.) \_\_\_\_\_

Specify Branch of Service and Division if known.  
\_\_\_\_\_

Sponsor: \_\_\_\_\_

Relationship: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please include the following:

- I. Proof of residency
- II. Proof of Duty
- III. High Resolution Photograph

It is recommended that the sponsor provide a photo of the honoree in uniform. There must no additional people in the photo. Digital image is preferred. Photos can be scanned at City Hall in Building and Planning.